

The logo for OpenPoint features a stylized 'O' with a blue arrow pointing up and to the right, followed by the text 'penPoint' in a sans-serif font. The 'P' is blue, and the 'o' is black. A blue underline is positioned under the 'O'.

OpenPoint™

The foundation of your **web application**

fax:one systems llc



The foundation of your web application

OpenPoint **Benefits**

Reduced Development Cost

- OpenPoint applications cost much less than custom-built applications.
- OpenPoint's cost is far less than the cost to develop comparable functionality from scratch.
- Indirect project expenses such as management, occupancy and support costs are proportionally reduced.

Faster Delivery

- Design, coding and testing of a large portion of the application is complete.
- Unique business functionality can be accomplished without programming using meta data tables.
- Superthin client architecture makes roll-out much quicker and efficient.
- Platform and architecture support an incremental rollout approach.

Less Risk

- Business Risk – Reduced time to market
- Project Risk – Project vulnerability window (time between project start and implementation) is reduced.
- Technology Risk – Utilization of powerful, contemporary, widely accepted tools.

Reduced Ongoing Cost

- OpenPoint is adaptable and extendable.
- HTML templates update the look of an application without reprogramming.
- New reports and screens can be added with minimal effort.

It's about flexibility. Flexibility to extend existing business applications to the web.

It's about being open. Open to develop and employ sophisticated web-based application strategies.

It's about opportunity. Opportunity to maximize business opportunities by leveraging internal data.

It's about OpenPoint™, a complete application technology that becomes the foundation of your web-based business solution.

OpenPoint provides the necessary infrastructure for building and executing sophisticated web-enabled applications or for developing and extending the web capabilities of your existing business applications.

OpenPoint is comprised of two interrelated components: the OpenPoint Enterprise Manager and the OpenPoint Application Engine. Together, they form a complete web-empowering architecture that enables your organization to develop and extend its business solutions by employing OpenPoint's methodology and tools.

A Framework for Web-based Applications

Web-based applications extend and complement an existing IT infrastructure. However, proliferation of multiple web-based solutions complicate data access rules. OpenPoint provides an application framework that ensures independent access to a broad range of back-end database types through a single browser motif.

Web Enabling Legacy and Client/Server Applications

With OpenPoint's web application framework and specific development toolkits, web empowerment can be facilitated in less time and for significantly less cost. IT organizations can focus attention on GUI consistency rather than on back-end database inconsistencies. OpenPoint effectively masks the disparate faces of your legacy and client/server applications, allowing your organization to leverage IT investments while extending their capabilities.

Developing Web-based Applications

OpenPoint can help enable and extend both existing and non-web capabilities, as well as provide invaluable assistance with web application development. Building a web application without a framework requires a significant amount of effort to create features like menus, security, and report viewers that are necessary but do not contribute directly to achieving your business goals. OpenPoint allows your organization to focus valuable project resources on developing value-added functions, not reinventing the wheel. The technology enables your organization to deliver web-based applications faster and for less cost than other development approaches.

Regardless of your business model or strategic business objectives, OpenPoint provides your organization with an unlimited ability to build many different types of web-based business solutions that run on a common application engine.



The foundation of your web application

OpenPoint Feature Functionality

Flexible User Interface

- Intuitive menu and navigation approach
- Static and dynamic web pages
- Dynamic pages are system generated based on templates and meta data
- Templates eliminate the need to custom design each web page
- Active document technology provides editable web documents
- Data entry screens are fully customizable

Sophisticated Reporting Engine

- Powerful hierarchical reporting
- Supports multiple asymmetrical hierarchies
- Drill-down functionality
- Expandable tree reports
- Advanced reporting features
- Parameter-based report specification
- Direct-to-Excel spreadsheet export XML
- Dynamic links to other web pages
- New reports are easy to create

Powerful Database

- Relational structure
- Meta data-controlled functionality
- All business logic housed in database
- Abstract data structures for storing sophisticated data hierarchies
- Multi-currency supported with multiple rates

Hierarchy Manager

- Windows® Explorer-like hierarchy viewer
- Hierarchy maintenance screens

Security

- Data and functional security based on user group
- Pages may be secured or public
- LDAP support
- Security administration screens
- Customizable security policies

Data Interface Management

- Handles multiple data sources
- Data feed management and control features (audit trail and rollback)
- High volume data export

Audit Trail

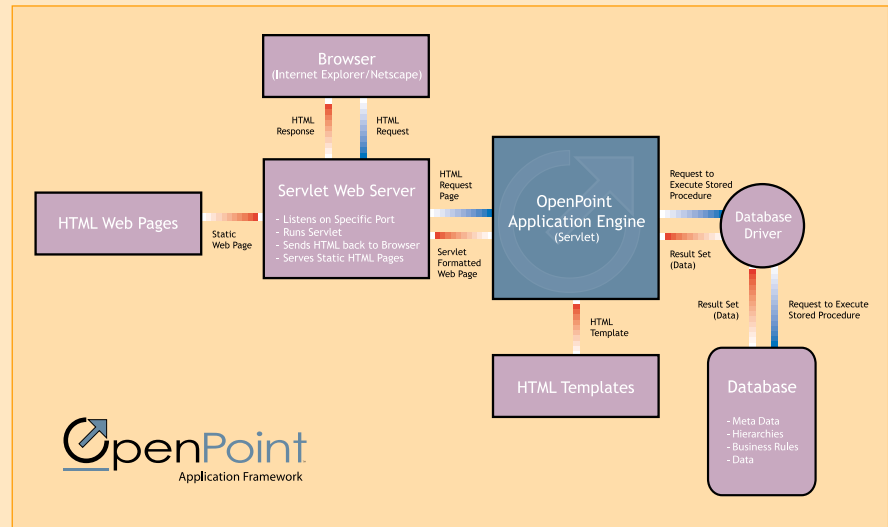
- Audit trail columns are included on all important tables
- Significant events are captured in the audit table
- Significant events are easily defined and tailored
- Parameter-driven audit reporting

Documentation

- Customizable online help with user and IT support content
- Context-sensitive help screens
- Table-driven glossary
- Automated Java program documentation (JavaDoc)

Project Management and Support

- Enterprise Manager administrators
- OpenPoint applications
- Issue management and tracking reports
- Sophisticated performance tracking and reporting
- Data purge routines



Platform

- Java servlet architecture
- HTML
- XML
- Browser independent
- Operating system, database server and web server portability

Database Server

- Microsoft SQL Server®
- Oracle®
- Sybase SQL Server®

Servlet Server

- Compatible with any web server that support servlets

Operating System

- Windows NT, Windows 2000 and Unix

Super-thin Client

- Microsoft® Internet Explorer 4.0, Netscape® Navigator 4.0 or better

For more information,
call 860.409.1000 or visit www.faxone.com.

FaxOne [Company Overview](#)

FaxOne Systems LLC is a leading provider of essential web-based application technology that has enabled companies around the world to extend their business solutions to the Internet. Since 1994, FaxOne has supplied Fortune 500 companies in a variety of industries, including financial services, retail, telecommunications and manufacturing, with the underlying architecture required to web enable their business applications.

Combining a flexible framework with proven integration knowledge and tools, FaxOne developed OpenPoint™, a complete application technology for building and powering web-based core processing and business reporting solutions. OpenPoint is comprised of two integrated components: the Enterprise Manager for building and maintaining applications and the Application Engine for executing and managing them.

A sampling of FaxOne's clients includes Merrill Lynch, SSBCiti, Morgan Stanley, Chase Manhattan Bank, Bankers Trust, FleetBoston Financial, Neuberger Berman, Comcast Corporation, Duracell, Inc., Tiger Management and Macy's.

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